

WAGNER FREE INSTITUTE OF SCIENCE

A SIP *of* SCIENCE

2019 BENEFIT COCKTAIL PARTY

Thursday, June 6, from 5:30 to 8:30 p.m.

Wagner Free Institute of Science
1700 W. Montgomery Ave.
Philadelphia, PA 19121

A Sip of Science is the Wagner's signature fundraising party. It draws together Wagner supporters, community leaders, and a distinguished honoree for a night of cocktails and camaraderie amid our sublime natural history collections. Party proceeds allow us to preserve our National Historic Landmark building and collections, and to provide free access to science for thousands of people every year.

Each year, a Sip of Science honors a leader who has made significant contributions in a field represented in the Wagner's mission—science, architecture, preservation, or the history of science—and is committed to sharing his or her work with the public.

HONORING ROBERT MCCrackEN PECK

Academy of Natural Sciences of Drexel University



Our honoree for 2019 is Robert McCracken Peck, the acclaimed author, naturalist, and historian of science whose books show us the glories of the natural world—and of scientific discovery.

Robert McCracken Peck is a modern-day embodiment of the 19th century naturalist. A fearless explorer with a sharp eye and a notebook, Peck chronicles his findings and his field expeditions in sensitively-written books aimed at the general public. In his writings, he encourages us to embrace a sense of wonder—just as the Wagner set out to do in 1855. As Senior Fellow at the Academy of Natural Sciences of Drexel University, he has participated in scientific expeditions to South America,

Africa, and Asia, and lectured and published widely on the history of science and the history of exploration. His books include *Specimens of Hair: The Curious Collection of Peter A. Browne* (2018) and *A Glorious Enterprise: the Academy of Natural Sciences of Philadelphia and the Making of American Science* (with Patricia Tyson Stroud). A species of South American frog, *Eleutherodactylus pecki*, was named in his honor.

ABOUT THE WAGNER

Founded in 1855, the Wagner Free Institute of Science is home to the oldest free adult science education program in the country. Today, it is an active educational institution, a natural history museum and library, and a National Historic Landmark, blending contemporary education with an unparalleled view into the age of Victorian science. The Wagner reaches 37,000 people each year through its free programs, which include college-level courses, public talks, hands-on lessons and field trips, and GeoKids LINKS, an award-winning partnership between Saint Joseph's University and North Philadelphia schools.

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SPONSOR BENEFITS

GOLD (Au 79): \$10,000 - *Leading sponsor*

- **Company or name recognized prominently in promotional materials, including:**
 - event invitation (deadline: March 30)
 - signage at the event (deadline: June 3)
 - event press release, media alerts, and press kits
- **Full-page color ad (5" wide by 7.75" high) in program book, back/inside cover** (deadline: May 24)
- **Company logo featured prominently:**
 - on the Wagner website for one year
 - in the Wagner e-newsletter for three months before and after the event
 - in solicitation and acknowledgement letters
- **Company or name featured prominently on signage at the Wagner for one year**
- **Ability to promote your sponsorship for one year**
- **Leidy Society membership, with an invitation to the annual Leidy dinner**
- **Private behind-the-scenes tour of the Wagner**
- **Signed copy of *A Glorious Enterprise* by co-authors Robert Peck and Patricia Tyson Stroud**
- **Two limited-edition wood-engraving prints inspired by the Wagner**
- **20 tickets**

SILVER (Ag 47): \$5,000

- **Prominent recognition in promotional materials, including invitation and signage** (see Gold)
- **Full-page black-and-white ad (5" wide by 7.75" high) in program book** (deadline: May 24)
- **Company logo featured on Wagner website for one year**
- **Ability to promote your sponsorship for one year**
- **Private behind-the-scenes tour of the Wagner**
- **Signed copy of *A Glorious Enterprise* by co-authors Robert Peck and Patricia Tyson Stroud**
- **Two limited-edition wood-engraving prints inspired by the Wagner**
- **12 tickets**

COPPER (Cu 29): \$2,500

- **Prominent recognition in promotional materials, including invitation and signage** (see Gold)
- **Half-page black-and-white ad (5" wide by 3.75" high) in program book** (deadline: May 24)
- **Signed copy of *A Glorious Enterprise* by co-authors Robert Peck and Patricia Tyson Stroud**
- **Two limited-edition wood-engraving prints inspired by the Wagner**
- **8 tickets**

IRON (Fe 26): \$1,000

- **Recognition in promotional materials, including invitation and signage** (see Gold)
- **Quarter-page black-and-white ad (2.5" wide by 4" high) in program book** (deadline: May 24)
- **Signed copy of *A Glorious Enterprise* by co-authors Robert Peck and Patricia Tyson Stroud**
- **Two limited-edition wood-engraving prints inspired by the Wagner**
- **4 tickets**

TITANIUM (Ti 22): \$500

- **Recognition in promotional materials, including invitation and signage** (see Gold)
- **Listing in program book** (deadline: May 25)
- **Small limited-edition wood-engraving print inspired by the Wagner**
- **2 tickets**

**A Glorious Enterprise* may be picked up at the Wagner, either during the event or by arrangement. For more information, please contact Alison at (215) 763-6529 x11 or hansendecelles@wagnerfreeinstitute.org.

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June 6, 2019

SPONSOR COMMITMENT FORM

SPONSORSHIP LEVELS (Please circle one. For details, please see reverse.)

\$10,000 – Gold (Au 79): 20 tickets, full-page color ad in program book, prominent recognition in promotional material, signage at event, signed copy of *A Glorious Enterprise*, private tour, Leidy Society membership (\$9,055 tax-deductible)

\$5,000 – Silver (Ag 47): 12 tickets, full-page black-and-white ad in program book, prominent recognition in promotional material, signage at event, signed copy of *A Glorious Enterprise*, private tour (\$4,415 tax-deductible)

\$2,500 – Copper (Cu 29): 8 tickets, half-page black-and-white ad in program book, prominent recognition in promotional material, signage at event, signed copy of *A Glorious Enterprise* (\$2,095 tax-deductible)

\$1,000 – Iron (Fe 26): 4 tickets, quarter-page black-and-white ad in program book, recognition in promotional material, signage at event, signed copy of *A Glorious Enterprise* (\$775 tax-deductible)

\$500 – Titanium (Ti 22): 2 tickets, listing in program book, recognition in promotional material, signage at event (\$410 tax-deductible)

Please accept my fully tax-deductible gift of \$_____.

Sponsor Information

Name of donor: _____

Name (individual or corporate) to be recognized in event materials: _____

Street address: _____

City: _____ State: _____ ZIP: _____ Phone: _____

E-mail: _____

Payment Information

Amount: \$_____ Payment method: Master Card Visa Amex Check enclosed

Name as it appears on card: _____

Card number: _____ Exp. Date: _____ Code: _____

Signature: _____

Please return completed form with payment to: **Wagner Free Institute of Science, Attn: Sip of Science
1700 W. Montgomery Ave.
Philadelphia, PA 19121**

To pay by phone, please call Alison at (215) 763-6529 x11.

To pay online, please navigate to wagnerfreeinsitute.org and click “News and Events.”

Registration: The official registration and financial information of the Wagner Free Institute of Science may be obtained from the Pennsylvania Dept. of State by calling 1-800-732-0999 (toll-free within PA). Registration does not imply endorsement.